Approved For Release 2001/08/07 : CIA-RDP81-00142R000300090002-1

DDIA Registry File 04707-5

DDA 78-0748/1

24 February 1978

MEMORANDUM FOR: Director of Central Intelligence

FROM:

John F. Blake

Deputy Director for Administration

Stan:

- 1. You have suggested in your memorandum of 22 February to me that the title of my current position might be changed to Deputy Director for Support, on the premise that such a title might be more indicative of services performed in a community role. You have solicited my reaction.
- 2. I believe that in the days of "pink and blue" you have hit upon an important point. I suspect as time goes by we will have the opportunity to render you, as DCI, additional support in your community role. It would be wise, accordingly, to structure some schematic to indicate when we were performing in a community, as opposed to an Agency, role.
- 3. Let me present an alternative suggestion for accomplishment based on three lines of reasoning. The alternative is to establish the title of Deputy to the DCI for Support, which I would hold in addition to the title of Deputy Director for Administration of the CIA. This could be announced in the usual NFIB memorandum form. When working on community matters, the former title would be used.
- 4. My reasons are as follows. To operate as a community officer I think it would be better for the sake of uniformity to have a coequal title with Bowie, i.e., Deputy to the DCI for - . Secondly, the Directorate in the Agency which I head was, in fact, known as the Directorate of Support from 1952 until 1973. It was then changed to the Directorate of Management and Services. That last title was a misnomer and shortly after being made the responsible Deputy Director, I attained Bill Colby's concurrence to name it the Directorate of Administration. In reality, the incumbent of the position is responsible for "administering" many Agency programs, i.e., finance, security, medical services, etc. I did not believe it wise to retreat to the former name of Directorate of Support. Lastly, I think it is more cost effective not to earmark people

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in the Directorate who would perform community services as opposed to Agency services. This could have a tendency of "Parkinson's law" and I believe I can optimize the capability present by tasking them as appropriate.

5. I believe you were wise to bring this point up and, if you accept my alternate proposal, I will prepare the necessary NFIB paper for your signature.

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John F. Blake

Distribution:

Orig - DCI

1 - DDCI

1 - ER - DDA Subject

1 - DDA Chrono

1 - JFB Chrono

DDA:JFB1ake:kmg (24 Feb 78)

Ref: Memo dtd 22 Feb 78 to DDA fr DCI, subj: Changing Titles (DDA 78-0748)

DD/A Registry

78-554

22 FEB 1978

MEMORANDUM FOR: Deputy Director for Administration

FROM:

Director of Central Intelligence

SUBJECT:

Changing Titles

- 1. What would you think about changing your title to Deputy Director for Support? This might be a mark that you were in a community/CIA role under that title--you might even have a Director of Administration under that and leave Mike in that title, elevating yourself to the Deputy Director for Support role and taking with you the few people who would perform for you primarily on the community side.
- 2. I not only have in mind that this would change the image, but it seems to me support is perhaps more applicable to what you will be providing to the non-CIA elements in your community role. Each of them will be doing a good bit of their own administration.

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DDA 78-0748/1 0477) -5

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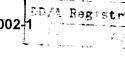
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John F. Blake

Distribution:
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78-554

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